The American National Standards Institute hereby affirms that

Interactive Advertising Bureau
116 East 27th Street, 7th Floor, New York, NY 10016, United States

ACCREDITATION ID# 1177
meets the ANSI accreditation program requirements and those set forth in

ISO/IEC 17024:2012: Conformity assessment- General requirements for bodies operating certification of persons

for programs within the following

SCOPE OF ACCREDITATION
GRANTED 2015-09-14: Digital Ad Operations
GRANTED 2015-09-14: Digital Media Sales

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ANSI VICE PRESIDENT, ACCREDITATION SERVICES

2020-09-14
VALID THROUGH